Ministry of Education and Sciences of the Republic of Kazakhstan
L.N. Gumilyov Eurasian National University
University of Warwick, UK

VISITING PROFESSOR

FRANCESCA BARGIELA-CHIAPPININI

University of Warwick, United Kingdom

PROGRAMME OF LECTURES AND SEMINARS

12.05.2014 – 21.05.2014

AstanA, 2014
Summary

Francesca Bargiela is Honorary Associate Professor at the University of Warwick and Visiting Professor at the University of Huddersfield.

She received a BA from Università di Bergamo (Italy), an MA from the University of Nottingham (distinction for dissertation) and a PhD from Nottingham Trent University. She was Research Assistant, Research Fellow and later Senior Research Fellow at Nottingham Trent University from 1990 to 2008. She has lectured in several European countries, as well as in Japan, China and Malaysia. Her main areas of research are business discourse, intercultural communication, politeness studies and methodology. Publications include *Managing Language* (1997), *Writing Business* (1999, nominated for the British Association of Applied Linguistics Award), *Asian Business Discourse* (2005), *Business Discourse* (2007, winner of the Distinguished Publication on Business Communication Award 2008 of the Association for Business Communication), *The Handbook of Business Discourse* (2009), *Face, Language and Social Interaction* (2009), *Politeness across Cultures and Languages* (2011). Her article ‘Liminal ethnography: understanding segregated organisations’ won the Outstanding Paper Award from the *Literati Network Awards for Excellence*, 2008.

Brief CV

2012 - Visiting Professor, University of Huddersfield  
2010 - Honorary Associate Professor, University of Warwick  
1997-2008: Senior Research Fellow, Nottingham Trent University  
1993-1997: Research Fellow, Nottingham Trent University  
1990-1993: Research Assistant, Nottingham Trent University

Research Interests

Business discourse, Intercultural communication, Politeness studies, Phenomenology

Current Research

Since 1990 my research has been concerned with spoken and written discourse in business organisations across cultures and languages. This work has resulted in four books, *Managing Language* (1997), *Writing Business* and *Languages of International Business* (1999); *Asian Business Discourse* (2005), *Business Discourse* (2007; 2nd ed. 2013) and *The Handbook of Business Discourse* (2009), and five special journal issues. Since the 2000s I have been involved in work on ‘face’ and ‘politeness’, resulting in two books *Face, Language and Social Interaction* (2009), *Politeness across Cultures and Languages* (2011), and two special journal issues. I am currently exploring the contribution of hermeneutics to interpretative research in organizational and intercultural communication, and the gap between western (intercultural) communication theory and (intercultural) communication praxis.
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<th>Date</th>
<th>Hours</th>
<th>Topic</th>
<th>Campus, Room</th>
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<tr>
<td>12.05.14</td>
<td>10.00-12.00</td>
<td><strong>Lecture:</strong> Definitions of concepts and cross-disciplinary vocabulary</td>
<td>SLC, №821</td>
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<td>14.00-16.00</td>
<td><strong>Seminar:</strong> Forms of text and discourse (based on participants’ own research projects)</td>
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<td>13.05.14</td>
<td>10.00-12.00</td>
<td><strong>Lecture:</strong> Qualitative study of culture: Methodologies and methods</td>
<td>SLC, №821</td>
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<td>14.00-16.00</td>
<td><strong>Seminar:</strong> Methodological issues in qualitative research (based on participants own research projects)</td>
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<td>14.05.14</td>
<td>10.00-12.00</td>
<td><strong>Lecture:</strong> Discourse and Culture: Synergies and challenges</td>
<td>SLC, №821</td>
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<td>14.00-16.00</td>
<td><strong>Seminar:</strong> Data analysis: Looking for culture in Kazakh discourse data (participants’ own data)</td>
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<td>15.05.14</td>
<td>10.00-12.00</td>
<td><strong>Lecture:</strong> Pragmatics and Culture: Politeness in interpersonal communication</td>
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<td>14.00-16.00</td>
<td><strong>Seminar:</strong> Data analysis: Kazakh forms of politeness in text and discourse (participants’ own data)</td>
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<td>16.05.14</td>
<td>10.00-12.00</td>
<td><strong>Lecture:</strong> Cultural discourse practices: Asian Business Discourse (ABD) Topic: The ‘Euro-Asian’ dimensions of Kazakh business discourse (pairs/small groups, followed by plenary discussion)</td>
<td>SLC, №821</td>
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<td>14.00-16.00</td>
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<td><strong>Seminar:</strong> The ‘Euro-Asian’ dimensions of Kazakh business discourse (pairs/small groups, followed by plenary discussion)</td>
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<td>19.05.14</td>
<td>10.00-12.00</td>
<td><strong>Lecture:</strong> (Inter) Cultural Communication (ICC)</td>
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<td>14.00-16.00</td>
<td><strong>Seminar:</strong> Intercultural Communication in and for Kazakhstan ((pairs/small groups, followed by plenary discussion)</td>
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<td>20.05.14</td>
<td>10.00-12.00</td>
<td><strong>Lecture:</strong> Beyond ICC: Interculturality</td>
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<td>14.00-16.00</td>
<td><strong>Seminar:</strong> New understandings of culture and communication (pairs/small groups, followed by plenary discussion and proposal for a research agenda)</td>
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<td>21.05.14</td>
<td>10.00-12.00</td>
<td>1 hour review lecture</td>
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<td>1 hour plenary discussion</td>
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Selected Publications (2007 onwards)

Books


Journal Articles

Book chapters


Special Journal Issues


Earlier publications

Books

Asian Business Discourse(s). Bern: Peter Lang, with M. Gotti (eds.), 2005 (The first collection of Asian research in business discourse)


(The first, full-length comparative study of management meetings published in English).


**Articles in refereed journals**


Book Chapters


Encyclopedia Entries
‘Intercultural Communication’, Routledge Encyclopaedia of Pragmatics, 2009

Special Journal Issues

